

ANNAPOLIS MALL



COMMUNITY CORNERSTONE

Just east of Washington D.C., Annapolis Mall is the dominant retail destination in the affluent Chesapeake Bay community. Blending top national brands and experiential anchors with more exciting brands coming soon, the center drives loyal shoppers and an expansive regional draw while maintaining its coastal charm.

CENTER SNAPSHOT

7.3M

Annual Shopper
Visits

\$2.4M

Average Net Worth

1.1M

Total Trade
Area Population

\$161K

Average Household
Income

KEY RETAILERS



(ONLY LOCATION
IN TRADE AREA)

ZARA

★macy's



Crate&Barrel



URBAN OUTFITTERS



COMING SOON



TESLA

AÉROPOSTALE



POP MART

OFFLINE
by Aerie

JACK&JONES

Abercrombie & Fitch

Source: Esri, 2025 - Primary Trade
Area, Placer.ai, 2025

THE CHESAPEAKE BAY ADVANTAGE

Annapolis Mall captures coastal affluence within a thriving, high-income market.
Supported by a workforce of 300,000+ and major employers, the area generates over \$51.5 billion annually, growing 40% over 10 years (Esri, 2025).

AFFLUENT MARKET DOMINANCE

(10-Mile Radius)

\$2.8M

Average Net Worth

312K

Population

119K

Households

\$178K

Average Household Income

Source: Esri, 2025

REGIONAL DRIVERS AND ACCESS

U.S. Naval Academy (4 MILES AWAY)

Enrolls over 4,500 students annually

Supported by ~\$369M in Assets through the U.S. Naval Academy Foundation

Major Employers

Amazon, Northrop Grumman, Booz Allen, Collins Aerospace, TEKSystems

Chesapeake Bay and Annapolis Boat Shows (4 ANNUAL)

Home to the world's largest and oldest in-water sailboat shows

Draws over 75,000+ annual visitors

Annapolis is known as the "Sailing Capital of the U.S."

BWI Airport (20 MILES AWAY)

Serves 27M+ passengers annually

74,000 passengers daily

Sources: USNA Foundation, 2025; Esri, 2025; Annapolis Boat Shows, 2025; BWI Airport, 2025

